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President & CEO
DR. LAURA G. MURILLO

July 21, 2014

Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

RE: Docket #12-3, Commenting on Proposed National Football League Blackout Rule

Dear Chairman Wheeler, Commissioner Clyburn, Commissioner Rosenworcel,
Commissioner Pai, Commissioner O'Reilly:

The Houston Hispanic Chamber of Commerce (HHCC) is the leading regional advocate for the economic and civic interests of the Hispanic business community and is the largest Hispanic Chamber of Commerce in the nation.

The sports blackout rule provides significant economic benefits for communities throughout Texas and local economies benefit from strong stadium audiences on game days. In addition to generating critical tax revenue, well-attended games help stimulate local commerce by creating jobs and supporting a wide variety of local businesses. This economic activity benefits our membership in the Greater Houston Area.

Free, over-the-air broadcast television is important to tens of millions of Americans who rely exclusively on this medium to access television programming and include NFL regular season and playoff games. The percentage of this population that relies on free broadcast television is significant and continues to grow.

On behalf of the HHCC, we strongly encourage the Federal Trade Commission to not end the current Sports Blackout Policy. Thank you for your consideration.

Sincerely,

Dr. Laura Murillo
President & CEO
Houston Hispanic Chamber of Commerce

cc: Armando Perez, Chairman, HHCC
Gilbert Herrera, Advocacy Committee Chair, HHCC

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